

Summit Guests (continued)



Tracy Thompson Associate Professor and Co-Director of the Masters in Cybersecurity and Leadership Program, University of Washington, Tacoma, WA



Chris White Managing Director, Center for Positive Organizations, Adjunct Faculty in Management & Organizations, Ross School of Business, University of Michigan



Tanya Upthegrove Division of Student Affairs – Student Success, University of Michigan--Flint

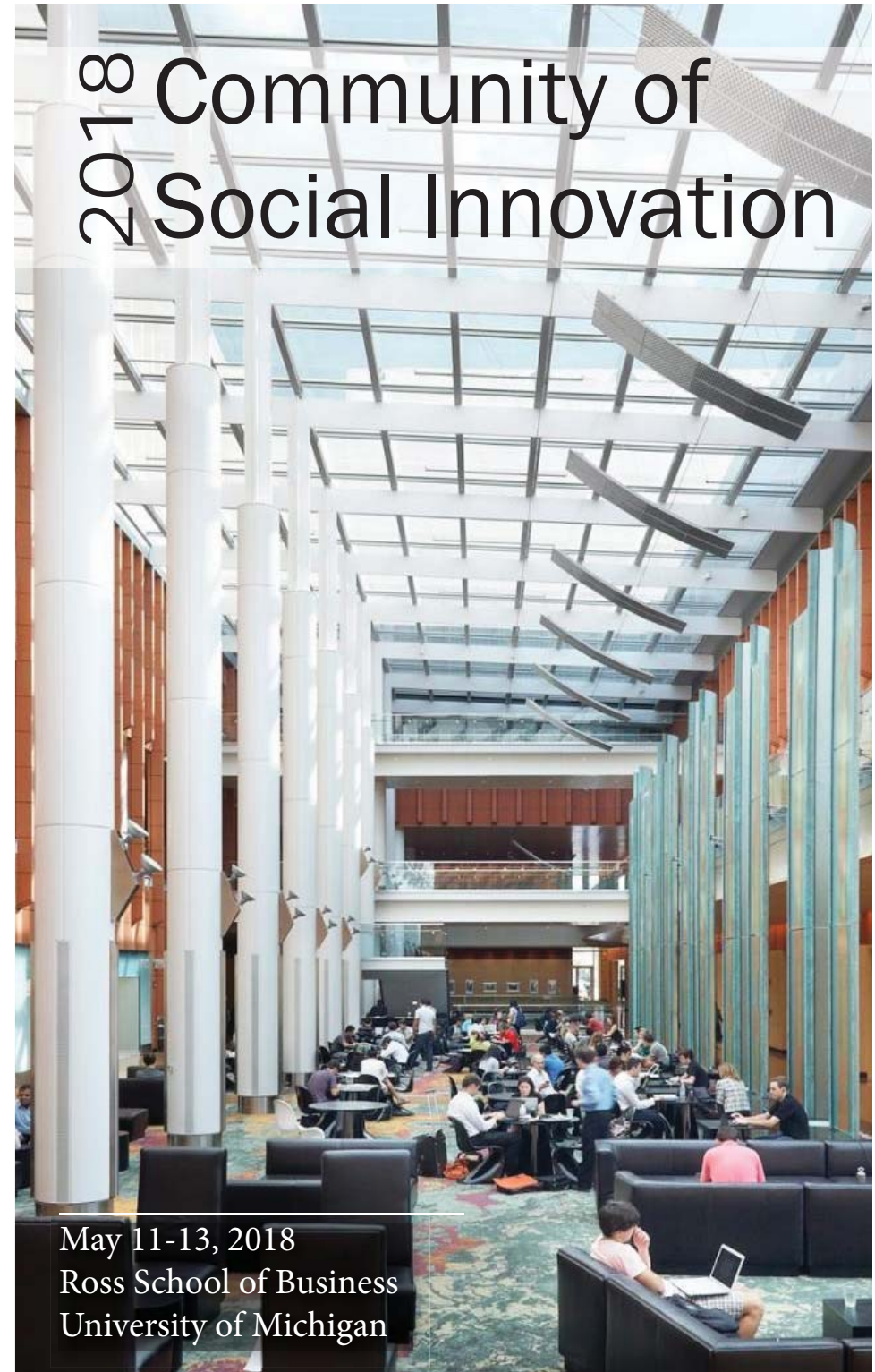
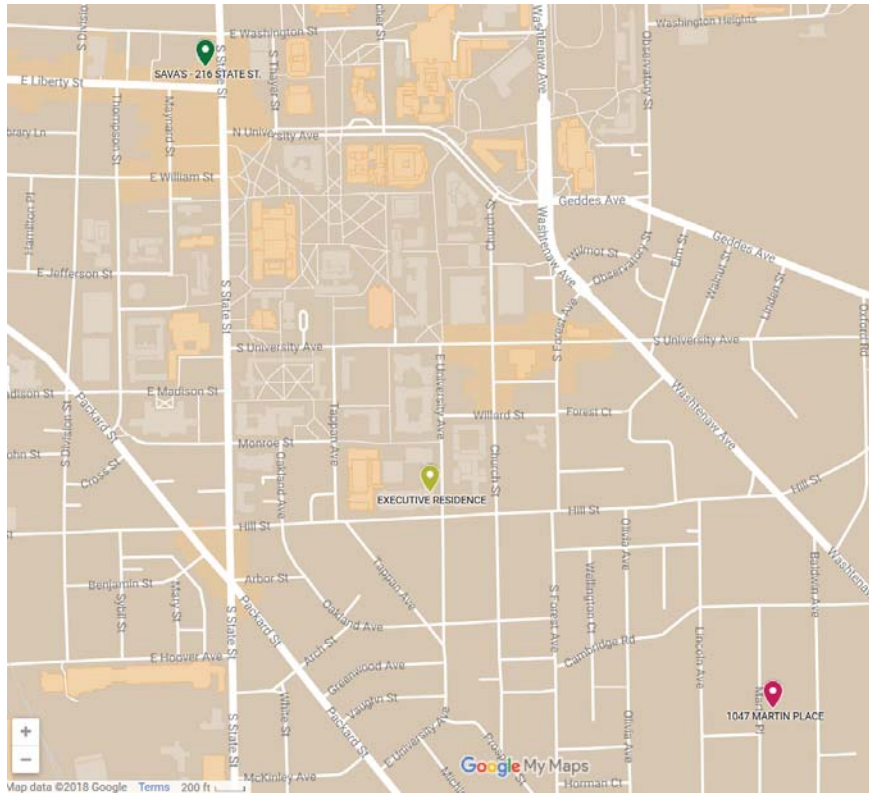


Trevor Young-Hyman Assistant Professor of Business Administration and Sociology, Katz Graduate School of Business, University of Pittsburgh



Marc Ventresca Associate Professor of Strategic Management, Said Business School, University of Oxford

Getting Around



Overview

Business+Impact at the Ross School of Business is proud to bring the Community of Social Innovation (COSI) scholars group to the University of Michigan May 11-13, 2018. The group has a mission to foster and advance the sharing of insights around teaching, data, theory and methods in the social innovation space, and to provide focused opportunities to mentor junior scholars in the domain.

SCHOOLS REPRESENTED IN THIS YEAR'S EVENT:

Alberta School of Business
Aspen Institute
Boston College
Columbia Business School
Cornell University
Harvard University
HEC Montreal
INSEAD Singapore
LUISS Guido Carli
Queen's University, ON
Stanford University

Universita Bocconi
University of Chicago
University of Maryland
University of Massachusetts
University of Melbourne
University of Michigan
University of Pennsylvania
University of Pittsburgh
University of Southern California
University of Toronto
University of Washington
Yale School of Management

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CONFERENCE EVENTS TAKE PLACE AT:

Ross School of Business, 700 East University Ave., Ann Arbor, MI 48109
Sava's Restaurant, 216 S. State St., Ann Arbor, MI 48109
1407 Martin Place, Ann Arbor, MI 48104

Summit Guests (continued)



Michael Gordon Arthur F. Thurnau Professor of Social Entrepreneurship Stephen M. Ross School of Business, University of Michigan



Ling Han Postdoctoral Fellow, Center on Philanthropy and Civil Society, Stanford University



Shon Hiatt Assistant Professor of Management and Organization, Marshall School of Business, University of Southern California



Julie Hui Postdoctoral Research Fellow, School of Information, University of Michigan



Andy Hoffman Holcim (US) Professor of Sustainable Enterprise, University of Michigan



Matt Kelterborn Program Director, Center for Social Impact, Ross School of Business, University of Michigan



Anna Kim Assistant Professor, Department of Management, HEC Montreal



Suntae Kim Assistant Professor of Management and Organization, Carroll School of Management, Boston College



Brandon Lee Associate Professor, Business Strategy, Melbourne Business School, University of Melbourne



Chengpang Lee China Public Policy Postdoctoral Fellow, Ash Center, Harvard Kennedy School



Matt Lee Assistant Professor of Strategy, INSEAD-Singapore



Bjoern Mitzinneck PhD Student in Management, Samuel Curtis Johnson Graduate School of Management, Cornell University



Nancy McGaw Deputy Director, Business and Society Program, The Aspen Institute, Aspen, CO



Kelley Packalen Associate Professor of Strategy & Organization, Smith School of Business, Queen's University, Kingston, ON



Aruna Ranganathan Assistant Professor of Organizational Behavior, Graduate School of Business, Stanford University



Francesco Rullani Assistant Professor in Entrepreneurship and Management of Innovation, LUISS Guido Carli, Rome, Italy



Maureen Scully Associate Professor of Management, University of Massachusetts, Boston, MA



Angelique Slade Shantz Assistant Professor, Strategic Management and Organization, Alberta School of Business, Edmonton, Alberta



Sara Soderstrom Assistant Professor in Organizational Studies and Program in the Environment, College of Literature, Science & Arts, University of Michigan

Summit Guests



Sharon Alvarez Tom W. Olofson Chair in Entrepreneurship, Katz Graduate School of Business, University of Pittsburgh



Christine Beckman Professor of Management and Organizations Director of the Center of Social Value Creation, Robert H. Smith School of Business, University of Maryland



Marya Besharov Associate Professor of Organizational Behavior, School of Industrial and Labor Relations, Cornell University, Ithaca, NY



Christine Bode Assistant Professor, Department of Management and Technology, Universita Bocconi



Lindsey Cameron PhD Candidate, Stephen M. Ross School of Business, University of Michigan



Natalie Carlson PhD Candidate, Columbia Business School



Rodrigo Canales Associate Professor of Organizational Behavior, Yale School of Management



Giulia Capellero Assistant Professor, Department of Policy Analysis and Public Management, Universita Bocconi



Johan Chu Assistant Professor of Organizations and Strategy, Chicago Booth, University of Chicago



J. Adam Cobb Assistant Professor of Management Wharton School, University of Pennsylvania



Tina Dacin Stephen J.R. Smith Chaired Professor of Strategy and Organizational Behaviour, Smith School of Business, Queen's University, Kingston, ON



Jerry Davis Wilbur K. Pierpont Collegiate Professor of Management, Professor of Sociology Co-Director, ICOS (Interdisciplinary Committee on Organization Studies) Stephen M. Ross School of Business, University of Michigan



Teddy DeWitt PhD Candidate, Ross School of Business, University of Michigan



Stefan Dimitriadis PhD Candidate in Organizational Behavior and Sociology, Harvard Business School



Laura Doering Assistant Professor of Strategic Management, Rotman School of Management, University of Toronto



Sylvia Dorado-Banacloche Associate Professor of Management, University of Rhode Island



Jim Ferris Professor; Emery Evans Olson Chair in Non-Profit Entrepreneurship and Public Policy; Director, Center on Philanthropy and Public Policy, Sol Price School of Public Policy, University of Southern California



Mary Ann Glynn Joseph F. Cotter Professor; Director of Research, Winston Center for Leadership and Ethics, Carroll School of Management, Boston College

Conference Schedule

FRIDAY, MAY 11, 2018

5 - 6:00 PM **Check-In**
B1590 Corner Commons

6 - 7:00 PM **Cocktail Hour & RRBM Update**
B1590 Corner Commons

7 - 8:00 PM **Dinner**
Executive Residence Dining Room

8 - 9:30 PM **Open Mic for Non-Presenters**
B1590 Corner Commons

9:30 - ?? PM **Afterglow at Jerry's House**
1047 Martin Place, Ann Arbor

SATURDAY, MAY 12, 2018

8 - 9:00 AM **Breakfast**
B0570

9-10:30 AM **Social Entrepreneur Insights**
B0570 and breakout rooms B0574, B0576, B1564, B1566, B1576, B2564

Meet social entrepreneur Emily Staugaitis of Bandhu Gardens

10:30 - 10:45 AM **Break**
B0570

Conference Schedule (continued)

SATURDAY, MAY 12, 2018

10:45 AM - Noon **Content Session 1: Intrapreneurship**
B0570

- **Sara Soderstrom: “Empowering Intrapreneurship through the Environmental Defense Fund’s Climate Corps”**
- **Christiane Bode: “Up to no good? Gender, social impact work and employee promotions”**
- **Matthew Lee: “Categorical cognition and outcome efficiency in impact investing”**
- **Lindsey Cameron: “Making out While Driving: Control, Coordination, and its Consequences in the Gig Economy”**

12:15 - 1:15 PM **Lunch / Open Mic**
B0570

1 - 2:45 PM **Content Session 2: Entrepreneurship**
B0570

- **Suntae Kim and Anna Kim: “Going Viral or Growing Like an Oak Tree? How Growth Perspectives Shape the Development of Nascent Business Ideas”**
- **Stefan Dimitriadis: “How reciprocity frames lead to entrepreneurial social capital: A field experiment with micro-entrepreneurs in Togo”**
- **Bjoern Mitzinneck and Marya Besharov: “Managing Value Tensions in Collective Social Entrepreneurship: The Role of Temporal, Structural, and Collective Compromise”**
- **Shon Hiatt: “State agency discretion and entrepreneurship in the U.S. hydroelectric power sector”**

2:45 - 3:00 PM **Break**
B0570

3 - 3:45 PM **Open Mic 2**
Breakout rooms B0574, B0576, B1564, B1566, B1576, B2564

Conference Schedule (continued)

SATURDAY, MAY 12, 2018

3:45 - 5:30 PM **Designing a Curriculum for Impact-Oriented Research**
B0570 and breakout rooms B0574, B0576, B1564, B1566, B1576, B2564

6 PM - ?? **Dinner at Sava’s**
216 S. State St., Ann Arbor

SUNDAY, MAY 13, 2018

8 - 9:00 AM **Breakfast**
B0570

8 - 9:00 AM **How to Communicate with Non-Academics**
B0570
Andrew Hoffman, Professor of Management & Organizations, Professor of Environment and Sustainability, Holcim (US), Inc. Professor of Sustainable Enterprise, University of Michigan

10-11:30 AM **Content Session 3: Organizational Change and Performance**
B0570

- **Tracy A. Thompson and Marya Besharov: “Institutional Leadership: Integrating Moral Values and Business”**
- **Rodrigo Canales: “Building effective, resilient, and trusted police organizations”**
- **Francesco Rullani: “Less is More? Logic Multiplicity and Organizational Performance: Evidence from the US Healthcare Industry”**
- **Sharon Alvarez: “Conflicting Dimensions of Legitimacy and Pioneering Organizations: The Case of the Cuban Paladares”**

11:30 AM - Noon **Closing Remarks**
B0570

Noon - ?? **Optional Detroit Tour**
TBA