Impact at Ross
At Ross, our mission is to create a better world through business. As such, we are embedding social impact, sustainability, and organizational impact deeply into every core activity at Ross—including teaching, research, and outreach. The UN’s Sustainable Development Goals are our blueprint for identifying the key global challenges we face. Whether you know exactly what you want or are searching for the right spark, opportunities abound.

Connect with Fellow Changemakers
Through our Impact Gateway (RossImpact.com), you can navigate all of the impact opportunities at U-M and participate in the events, courses, and projects that will make you an impact leader. Furthermore, B+I facilitates student collaborations with businesses, nonprofits, social enterprises, and other academic units so that people like you can embrace virtual and physically distant action-based learning.

Social Innovation Series
During the 2020-21 academic year, be sure to take part in Business+Impact events and speakers that focus attention on key sociopolitical, environmental, and emerging spaces. Sign up online for our monthly newsletter and stay up-to-date on these events.

Our Programs
In addition to our vision for Ross and partnerships across U-M and Michigan, we administer several of our own co-curricular programs:

+IMPACT STUDIO
Do you want to become an impact designer who can develop solutions to global challenges and then step into the world with an in-demand innovation skill-set? The +Impact Studio course (BA670), Design+Impact workshops, +Impact Design Lab, and +Impact Studio for Local Business are all part of the +Impact Studio, addressing wicked problems. Find out more at impactstudio@umich.edu.

“I believe that business has the power and responsibility to impact the world in a positive way. I am proud that B+I supports businesses and other organizations as they strive to address the grand challenges of our time.”

– Francine LaFontaine
Associate Dean of Business+Impact

TAKE ON THE GLOBAL CHALLENGES OF OUR GENERATION

200+
Community partners in Southeast Lower Michigan

RossImpact.com
businessimpact.umich.edu
businessimpact@umich.edu
NONPROFIT BOARD FELLOWSHIP
The Board Fellowship Program prepares you for mission-driven leadership. You’ll develop project management and executive skills as an attending board member with a nonprofit organization in Southeast Michigan, while gaining insights into the challenges and complexities of nonprofit management. This program runs from September-April.

MICHIGAN BUSINESS CHALLENGE - SEIGLE IMPACT TRACK
Zell Lurie Institute’s campus-wide challenge features an impact-only track that will help you launch your own social venture while benefiting from financial prizes and coaching. Held between November and February, the challenge guides you from ideation to the creation of a full business plan and offers tens of thousands of dollars in prize money.

SUMMER INTERNSHIP FUNDING
Choose a summer internship working with a nonprofit, a public sector venture, or social enterprise, and apply for financial support. As the administrator of Ross’ unique Give-A-Day Fund, we award thousands of dollars to Ross students. We also administer funding for Ford School students.

OPEN ROAD AT ROSS
Be part of the grand return of Open Road in May 2021! You and three other MBAs will crisscross the USA to aid a social entrepreneur every week. This program uniquely coalesces all your classroom study into actionable plans for functioning businesses.