We are a studio for impact creators and innovators. Launched within the Business+Impact Initiative in 2019, our mission is to bring impactful ideas to life using business and design tools along with research expertise from our university community.

+Impact Studio Course

BA670: +Impact Studio: Translating Research into Practice helps you develop a toolkit for social innovation that is also desired by top employers across industries. In this interdisciplinary course, you’ll gain a mindset, a process, and a set of tools and experiences for developing impactful solutions to societal challenges. This academic year, students in BA670 will engage local businesses and nonprofits to design solutions for tackling challenges and increasing resiliency through the pandemic.

+Impact Studio Events

Our events during the academic year take two forms:

- Fireside Chats with Ross alumni and industry professionals who are utilizing design methodologies and practical social impact applications in their work
- Faculty Research for Impact workshops are for students and faculty from multiple disciplines, focused on how to address issues expressed in the 17 UN Sustainable Development Goals.

Keep an eye open for these events as they occur during the school year.

+Impact Design Lab

The Impact Design Lab’s student team of Impact Design Fellows works to develop, launch, and nurture impactful ideas to help them take root in the world. As a Fellow you’ll work on prototypes developed through the +Impact Studio BA670 course and other impact projects or ventures with ideas to change the world. Contact impactstudio@umich.edu if you want to get involved.

As business students, we tend to think of the customer/stakeholder. Through the +Impact Studio course I am learning to ask “who else might the stakeholder interact with?” and “where in that ecosystem might interventions be implemented?”

– Gautam Kadlikar (MBA ’20)