Impact at Ross

At Michigan Ross, our mission is to build a better world through business. As such, we are embedding social impact, sustainability, and organizational impact deeply into every core activity at Ross—including teaching, research, and outreach. The **UN’s Sustainable Development Goals** are our blueprint for identifying the key global challenges we face. Whether you know exactly what you want or are searching for the right spark, opportunities abound.

Connect with Fellow Changemakers

Through our Impact Gateway ([RossImpact.com](https://RossImpact.com)), you can navigate all of the impact opportunities at U-M and participate in the events, courses, and projects that will make you an impact leader. Furthermore, B+I facilitates student collaborations with businesses, nonprofits, social enterprises, and other academic units so that people like you can embrace action-based learning.

Social Innovation Series

During the 2022-23 academic year, be sure to take part in Business+Impact events and speakers that focus attention on key sociopolitical and environmental spaces, and emerging markets. Sign up online for our monthly newsletter and stay up-to-date on these events.

Our Programs

In addition to our vision for Ross and partnerships across U-M and the state of Michigan, we administer several of our own co-curricular programs:

**+IMPACT STUDIO**

The +Impact Studio is a collaborative design community and physical space for impact creators and innovators. The [Impact Studio course](https://RossImpact.com) (offered Winter ’23), Design+Impact workshops, the Applebaum Design Fellowship, Founders program, and +Impact Studio for Local Business are all part of the +Impact Studio, addressing wicked problems with design solutions. Find out more at rossimpactstudio@umich.edu.
NONPROFIT BOARD FELLOWSHIP

The Board Fellowship Program prepares you for mission-driven leadership. You’ll develop project management and executive skills as an ex officio board member with a nonprofit organization in Southeast Michigan, while gaining insights into the challenges and complexities of nonprofit management. This program runs from September-April.

MICHIGAN BUSINESS CHALLENGE - SEIGLE IMPACT TRACK

Zell Lurie Institute’s campus-wide entrepreneurship competition features the Seigle Impact Track, which is co-hosted by Business+Impact. The competition guides you from ideation to the creation of a full social venture business plan, and offers coaching as well as tens of thousands of dollars in prize money. Held between November and February.

FUNDING OPPORTUNITIES

Choose a summer internship working with a nonprofit, a public sector venture, or social enterprise, and apply for financial support. As the administrator of Ross’ unique Give-A-Day Fund, we award thousands of dollars to Ross students. We also administer funding for Ford School students. If you’re a second-year Ross MBA student involved with impact, apply for Business+Impact’s Skip and Carrie Gordon Scholarship. Finally, when you graduate, register for Michigan Ross’ Impact Advantage Student Loan Repayment Program which pays up to $37,500 in loan support to you if you pursue a career in social impact during the first five years post-graduation.

OPEN ROAD AT ROSS

Be part of Open Road at Ross in May 2023. You and three other MBAs will start in Detroit then crisscross the USA to aid one social entrepreneur every week. This program uniquely coalesces all your classroom study into actionable plans for functioning businesses.