We are a collaborative design community for impact creators and innovators. Our mission is to bring impactful ideas to life that build a world that is sustainable and just for all, using business knowledge, design tools, and research expertise.

**+Impact Studio Course**

The award-winning interdisciplinary +Impact Studio graduate course BA670 prepares students to be architects of an equitable, just, and sustainable future. You’ll gain a mindset, a process, and a set of in-demand tools and experiences for developing impactful solutions to societal challenges.

**+Impact Studio Events**

Would you like to gain exposure to design thinking or advance your journey in becoming an impact designer? Are you interested in engaging with students and faculty in a whole new way? The +Impact Studio is home to impact design workshops and fireside chats with Ross alumni and industry leaders in design, business, and impact.

“Diversity in teams leads to innovation. In the +Impact Studio course, I had the unique opportunity to work with other grad students on campus. We were able to bring our own perspectives and bridge broader ideas together to design solutions for communities affected by COVID-19.”

– Katarina Chan (MBA ‘21)

**+Impact Design Lab**

The Impact Design Lab hosts two co-curricular programs, the Applebaum Impact Design Fellowship and the Founders Program. Fellows work to develop, launch, and nurture impactful ideas and help them take root in the world. As a Fellow you’ll partner with Founders to advance their ideas or work on studio projects and prototypes. As a Founder, you engage with Fellows and coaches to help your idea take shape and prototype your concept.