Diversity in teams leads to innovation. In the +Impact Studio course, I had the unique opportunity to work with other grad students on campus. We were able to bring our own perspectives and bridge broader ideas together to actively design solutions for communities affected by COVID-19.

– KATRINA CHAN
MBA ’21

We are a collaborative design community for impact creators and innovators. Our mission is to bring impactful ideas to life that build a world that is sustainable and just for all, using business knowledge, design tools, and research expertise.

+IMPACT STUDIO

The award-winning interdisciplinary +Impact Studio graduate course BA670 prepares students to be architects of an equitable, just, and sustainable future. You’ll gain a mindset, a process, and a set of in-demand tools for developing impactful solutions to societal challenges. This course is currently offered during the Winter semester and only available to U of M graduate students.

+IMPACT STUDIO COURSE

Would you like to gain exposure to design thinking or advance your journey in becoming an impact designer? Are you interested in engaging with students and faculty in a whole new way? The +Impact Studio is home to impact design workshops and events with Ross alumni and industry leaders in design, business, and impact.

WORKSHOPS & EVENTS

The Impact Design Lab hosts two co-curricular programs. The +Impact Studio Founders Program helps impact-driven creators and innovators bring impactful ideas to life that build a sustainable and just world for all! Using business knowledge, design tools, and research expertise, our experienced and interdisciplinary coaches and fellows roll up their sleeves and work alongside founders to accomplish great things. Applebaum Impact Design Fellows are part of a paid interdisciplinary cohort working to support the +Impact Studio Founders Program & prototype studio concepts.

+IMPACT DESIGN LAB

+IMPACT STUDIO AT MICHIGAN ROSS

9+ SCHOOLS REPRESENTED IN STUDIO COURSE & PROGRAMS
$150K+ INVESTED IN SOCIAL VENTURES SINCE 2021
13 WEEK SESSIONS FOR DESIGN LAB
18 VENTURES INCUBATED SINCE 2021

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