

ESG @ ROSS

# BUILD YOUR ESG TOOLKIT

Michigan Ross students can now learn to confidently navigate a rapidly changing business world with a strong foundation in the environment, social impact, and corporate governance. And we are one of the first business schools in the country to offer an [Environmental, Social, and Governance \(ESG\) Concentration](#).



“We aim to equip students with the tools to lead in a world where decarbonization is imperative. The ESG concentration prepares Ross graduates to be a positive force for progress in the world.”

JERRY DAVIS // Faculty Director

## ESG Concentration

Complete each of these required **Foundational Courses** (offered every Fall):

- STRAT 564/EAS 512 - Strategies for Sustainable Development I (1.5 credit hours)
- STRAT 565/EAS 513 - Strategies for Sustainable Development II (1.5 credit hours)
- STRAT 615 - Equity Analytics (2.25 credit hours)

**Electives:** complete at least 6.75 credit hours, with a minimum of one course from each of the three breadth areas (Environmental, Social, Governance).

Students are encouraged to add the concentration in their first year of enrollment and can complete the Full-Time MBA program in two years.

## ESG Design Challenge

Offered from mid-October to early February, this new case competition is hosted by the Erb Institute, Business+Impact, and the Alliance for Responsible Capitalism.

Banks face diverging political pressures, with increasing transparency requirements on one side, and anti-ESG backlash on the other. How might banks navigate these political straits while advancing towards a net zero financial system?

A key part of the competition brief will consist of interviews with stakeholders to the debates around ESG. We are inviting students to help plan and execute these interviews from now through October 20th, the beginning of the first round of the competition. If you're interested, please contact [info@alliance4rc.org](mailto:info@alliance4rc.org)!

## ESG Workshops & Events

Open to all students at U-M and strongly encouraged for ESG concentrators.

[Register for a workshop here.](#)

- **ESG Reporting Frameworks**, facilitated by Professor Lindsey Gallo. Wed, Sept. 25
- **ESG Data Bootcamp**, facilitated by Professor Jerry Davis. Tues, Oct. 1
- **How is ESG Information Used by the Capital Market and Beyond**, facilitated by Professor Gwen Yu. Tues, Nov. 8
- **ESG Information Provided by Firms**, facilitated by Professor Gwen Yu. Fri, Nov. 15
- **Understanding ESG**, online course provided by United Nations Principles of Responsible Investment Academy