

IMPACT ROADMAP

# MAP YOUR U-M JOURNEY

With 7,000 visits a year, our tool, [The Impact Roadmap](#), provides you with a single location for all things impact across the University of Michigan — all the activities, people and key partners focused on social impact and sustainability.



## Seven Areas of Impact

[www.RossImpact.com](http://www.RossImpact.com)

**Courses**  
Continuously updated for you, this up-to-the-minute listing covers impact undergraduate and graduate courses at Michigan Ross, across campus, and online.

**Colleagues**  
From faculty to students, there are many like-minded people at Ross and the university at large who share your passion for making a difference in the world.

**Calendar**  
We've combed through all of calendars across all of the schools at U-M to find all of the events that an impact-focused student like you might want to attend.

**Community Impact**  
While at U-M, consider volunteer opportunities on campus, in our community, and even abroad.

**Co-Curriculars**  
Learn about the options and deadlines for impact-related, multidisciplinary competitions and incubators across campus this year.

**Clubs**  
What kinds of student clubs with social, sustainability or poverty alleviation groups can you join while at U-M?

**Careers**

- Michigan Ross has impact career resources available along with an engaged impact alumni base and a job board.
- You can also explore the U-M-wide, For-Profit, Nonprofit, and other resources available to impact students like you.
- And plan on [Impact Advantage](#), a loan repayment assistance program for Rossers who go into impact careers after receiving their degrees.



“This tool was the first real, tangible evidence of the broad scope of opportunities I had at the University of Michigan to make a difference with my chosen path.”

**KAREN YOCKY** // MBA/MPP ALUM